

A CASE STUDY WITH KATE
AND NATHAN STRATFORD

MYOB BankLink
is so easy; it
saves us time,
money and
keeps our finger
on the pulse
of our business.

Kate and Nathan Stratford



STRESSFUL, DISORGANISED AND TIME CONSUMING - THAT WAS HOW KATE AND NATHAN STRATFORD DESCRIBED THE PROCESS OF COMPLETING THEIR ACCOUNTS BEFORE THEY WERE INTRODUCED TO MYOB BANKLINK.

The couple runs a 1,400 acre sheep, beef and deer farm. They found that as their business grew, control over their accounts shrank. "We didn't really have a handle on what was happening, we had minimal formal budgets and didn't know if we were moving forwards or backwards with our business."

Using BankLink Books has given them the control they were looking for. "It takes a third of the time to do our books now. In around 30 minutes we can fill in a few stock numbers sold, code a few entries and email the file straight back to our accountant. The reports available also keep us tuned in to exactly where every dollar is going."

"MYOB BankLink provides us cost savings and means we spend less time on our accounts."

**TALK TO YOUR ACCOUNTANT ABOUT
HOW MYOB BANKLINK CAN SAVE YOU TIME.**

AUSTRALIA | 1800 123 242 | myob.com.au/banklink
NEW ZEALAND | 0800 226 554 | myob.co.nz/banklink